

A man and a woman are shown from the waist down, holding hands against a red brick wall. The man is wearing a light grey blazer over a white button-down shirt and light blue jeans with a black belt. The woman is wearing a white button-down shirt, a denim jacket, and a light-colored, pleated skirt. She is holding a pink handbag. The word "MAGNETIC" is written in large, white, serif capital letters across the middle of the image.

MAGNETIC

How To Attract The Right Person Into Your Life

A close-up photograph of a man's torso and arms. He is wearing a light-colored, long-sleeved dress shirt and a dark grey vest. His hands are raised to his neck, adjusting the collar of the shirt. The background is a plain, light grey color.

THE BEAST

Talk 2

Today, I receive all of *God's love* for me.

Today, I open myself to the unbounded, limitless,
overflowing abundance of God's universe.

Today, I open myself to *God's blessings*,
healing, and miracles.

Today, I open myself to *God's Word*
so that I become *more like Jesus* every day.

Today, I proclaim that I am *God's Beloved*.

I am *God's Servant*.

I am *God's Powerful Champion*.

And because I am blessed,

I am *blessing* the world.

In Jesus' name. Amen.

A man and a woman are shown from the waist down, holding hands against a red brick wall. The man is wearing a grey blazer, a white button-down shirt, and light blue jeans with a black belt. The woman is wearing a white button-down shirt, a denim jacket, a pink handbag, and a light-colored skirt. The word "MAGNETIC" is written in large, white, serif capital letters across the middle of the image.

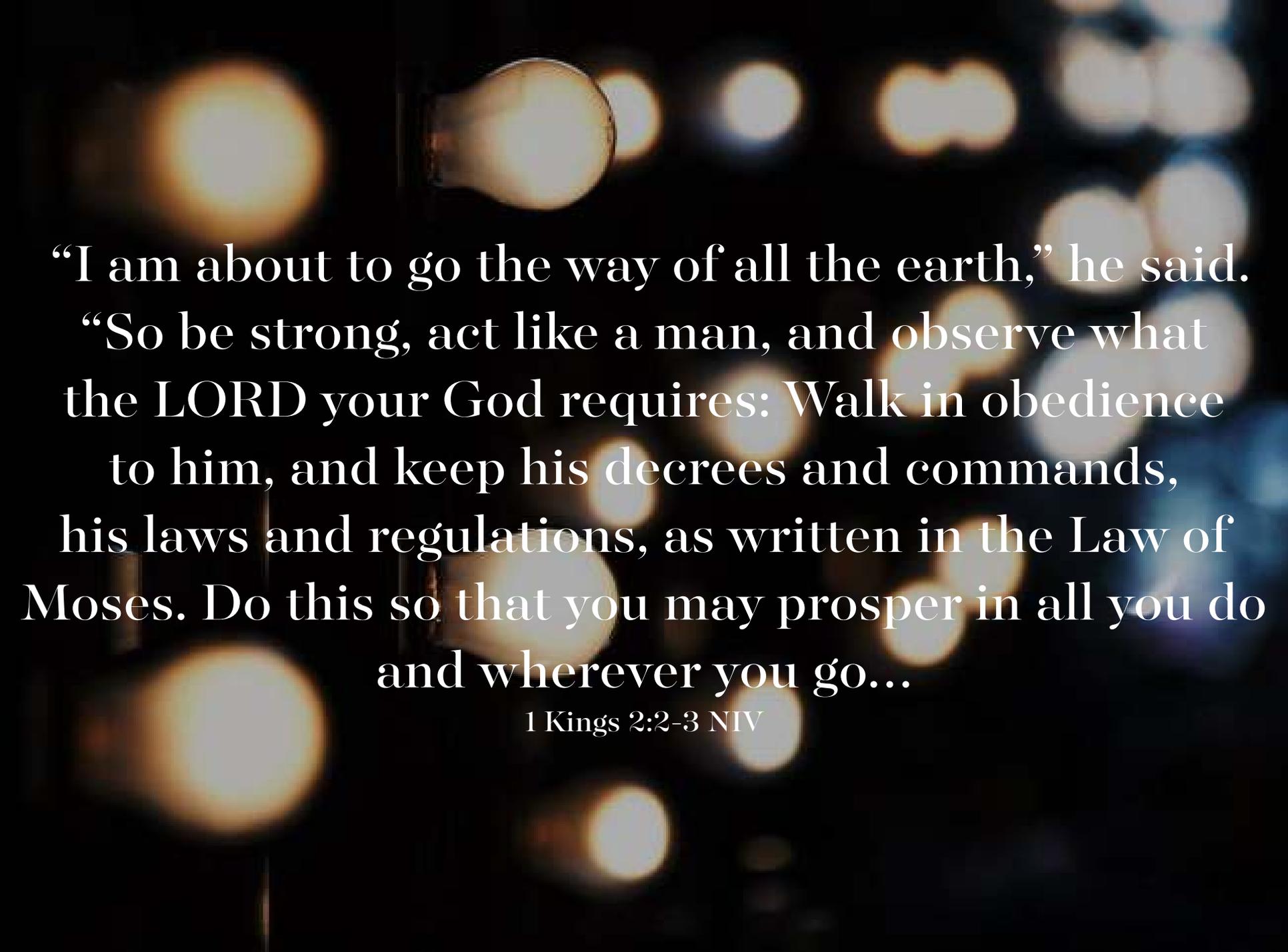
MAGNETIC

How To Attract The Right Person Into Your Life



talk 1 **THE BEAUTY**
talk 2 **THE BEAST**

*Let the Prince
come out.*



“I am about to go the way of all the earth,” he said.
“So be strong, act like a man, and observe what
the LORD your God requires: Walk in obedience
to him, and keep his decrees and commands,
his laws and regulations, as written in the Law of
Moses. Do this so that you may prosper in all you do
and wherever you go...

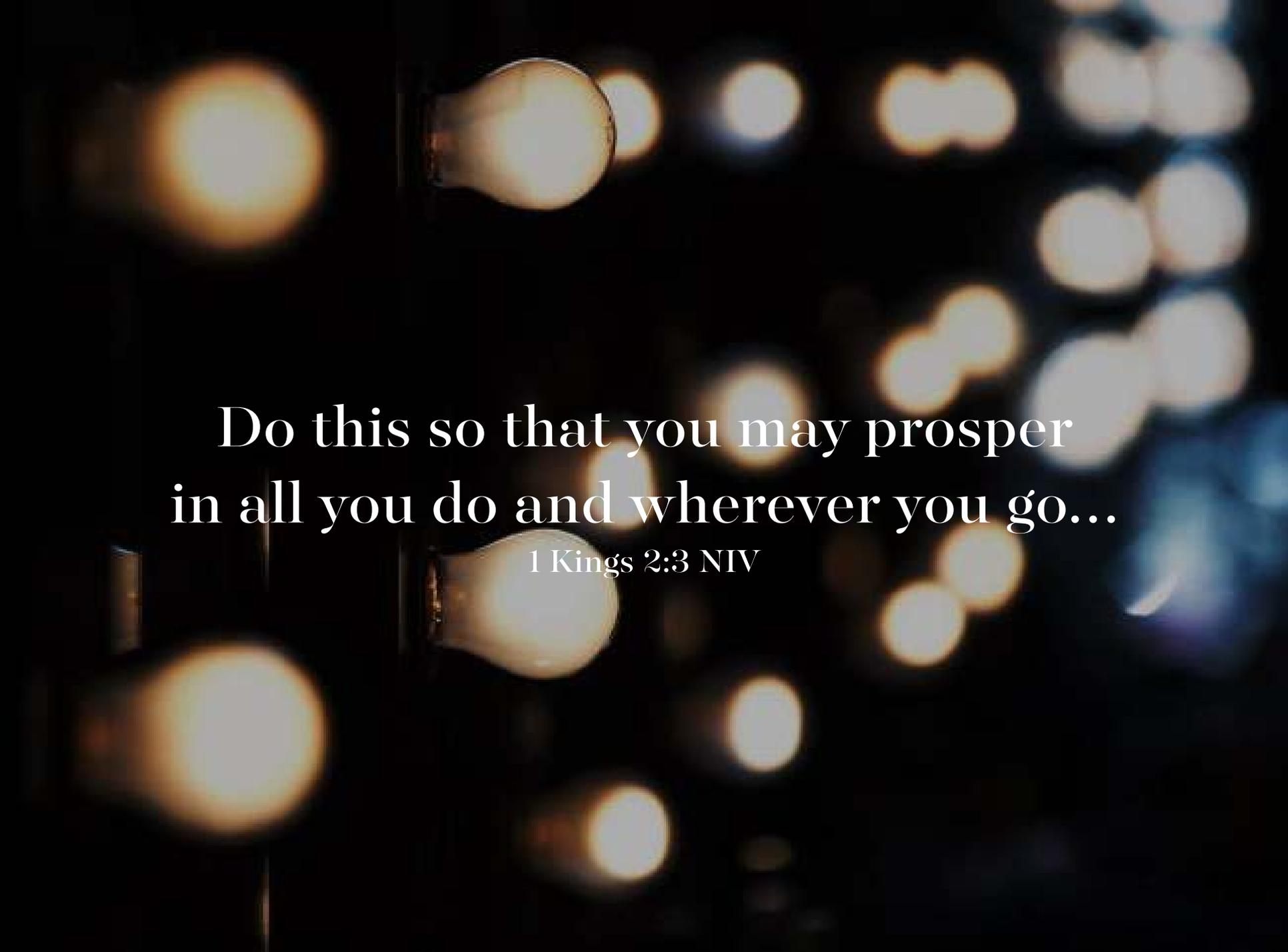
1 Kings 2:2-3 NIV

“”

Act like a man.

A man with a beard, wearing a dark blue suit jacket over a black button-down shirt and dark trousers, stands in front of a large window with a grid pattern. The window is made of multiple panes separated by dark frames. The man is looking slightly to the right of the camera. The text "Real men obey God." is overlaid in the center of the image in a white, serif font.

Real men obey God.



Do this so that you may prosper
in all you do and wherever you go...

1 Kings 2:3 NIV

*Let the Prince
come out.*

“”

Where are the men?

13th Century

“”

Jesus is my husband.

*Sr. Margareta Ebna (1291-1351) wrote,
“with a swift shot from His spear of love” and exulted
in feeling his “wondrous powerful thrusts against
my heart...” though she complained that “sometimes
I could not endure it when the strong thrusts came
against me for they harmed my insides so that I
became greatly swollen like a woman great with child.”*

“”

fall in love with Jesus

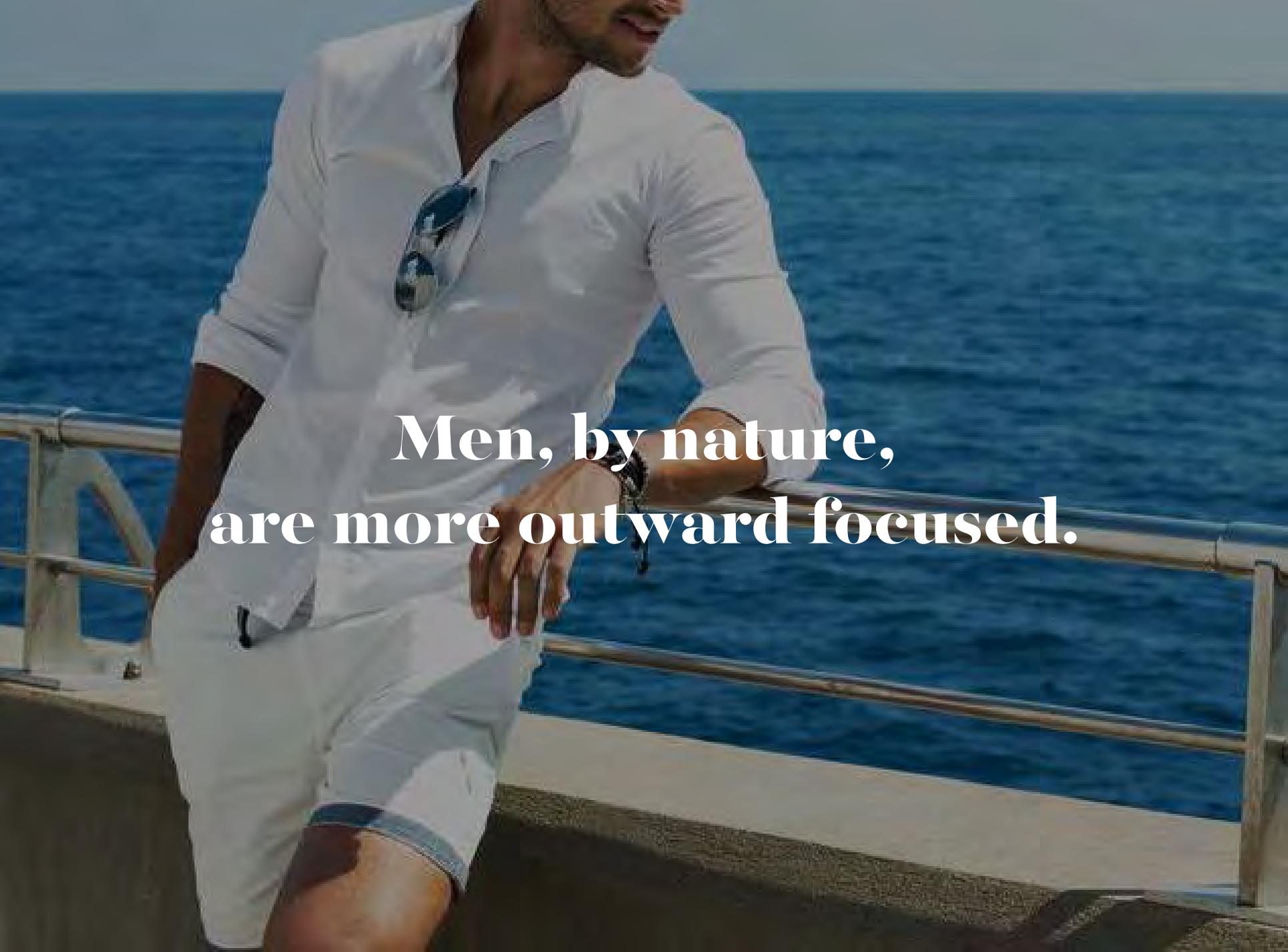


**Feminine virtues
are emphasized**

submission, sensitivity, and surrender

vs.

conquest, courage, and competition

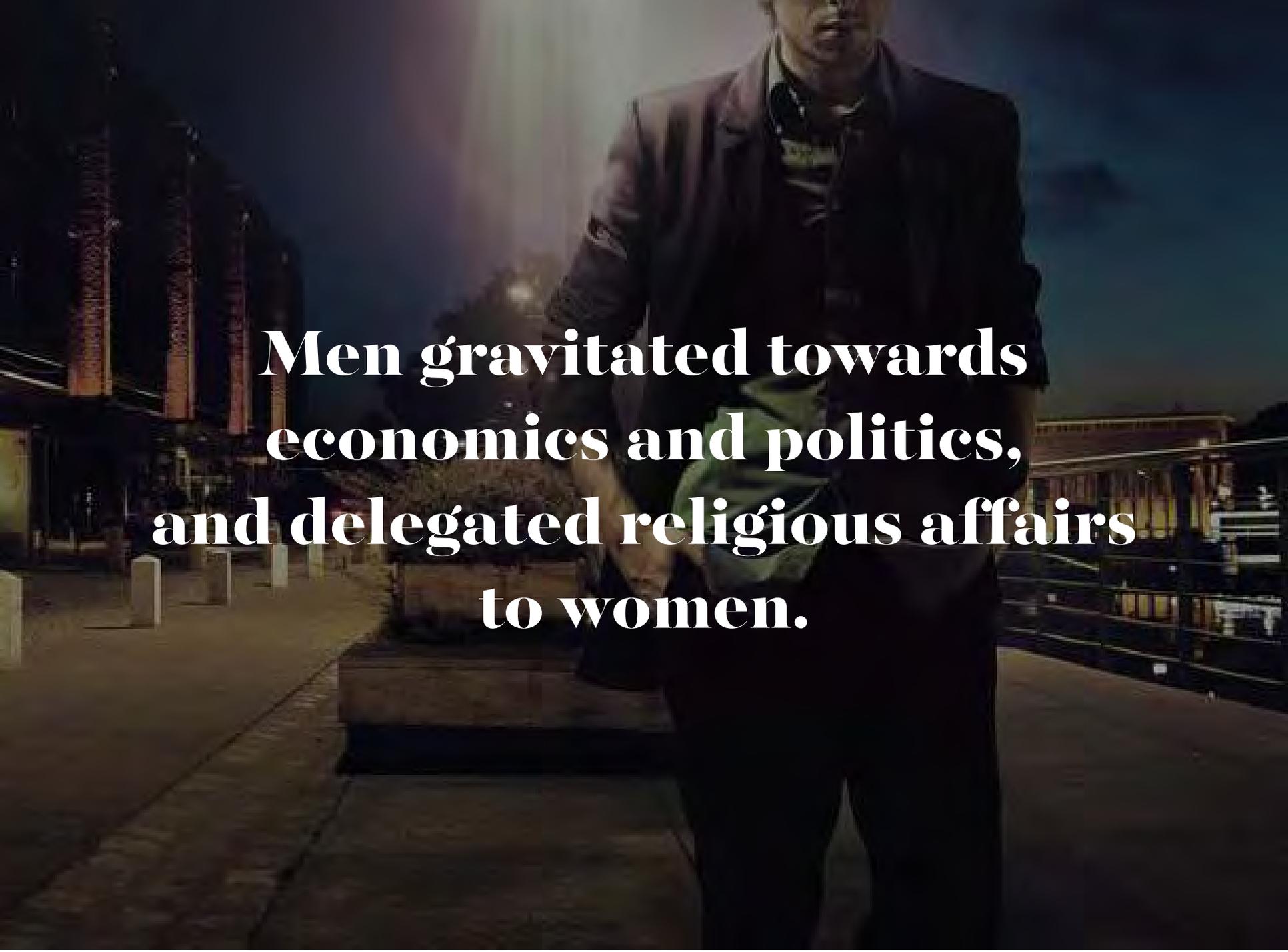
A man in a white long-sleeved shirt and white shorts is leaning on a metal railing on a ship. He is looking towards the right. The background is a vast blue ocean under a clear sky. The text "Men, by nature, are more outward focused." is overlaid in the center in a white serif font.

**Men, by nature,
are more outward focused.**

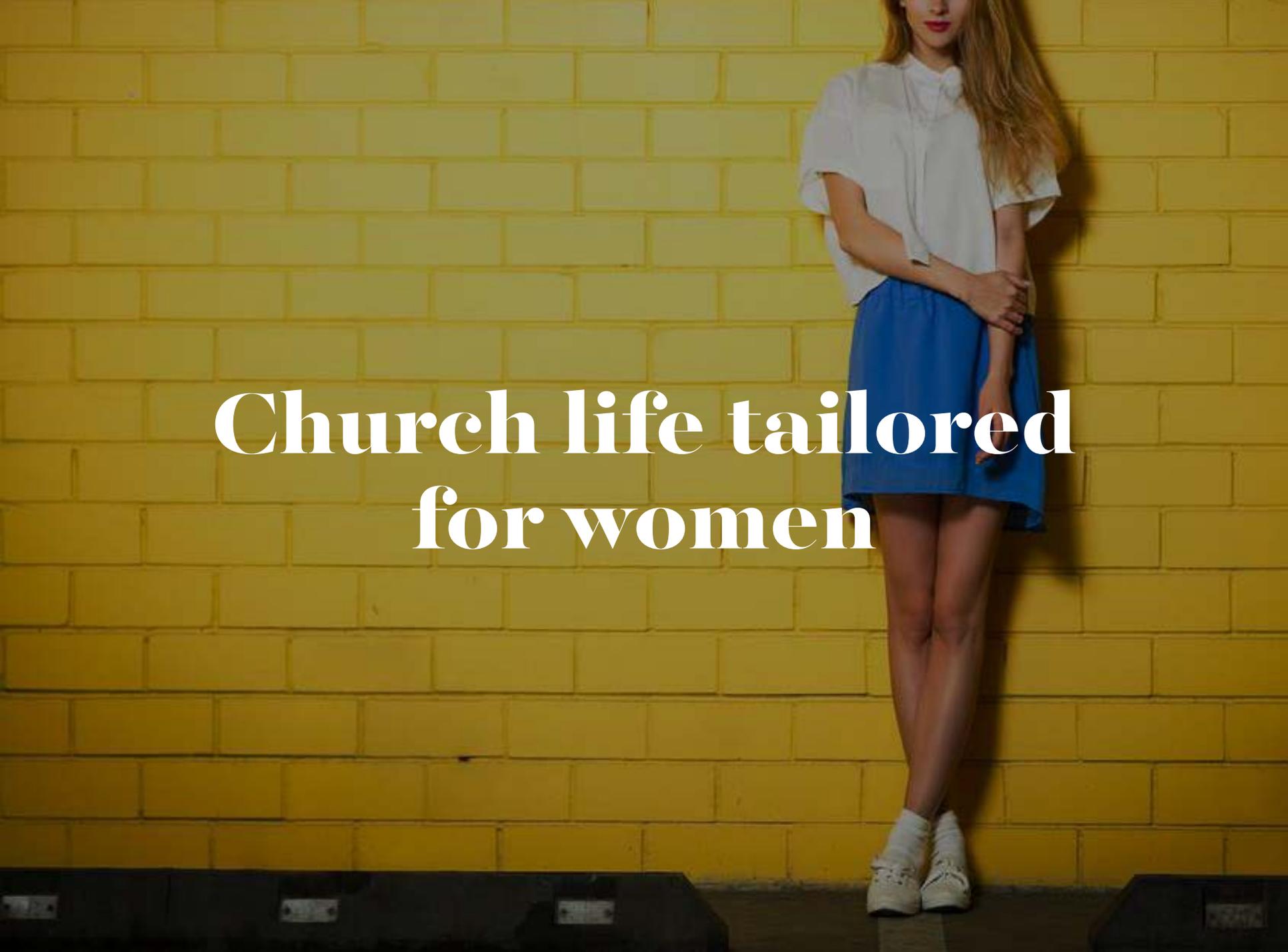
A man in a light blue button-down shirt and dark trousers stands next to a silver car with the driver's door open. He is looking down at his hands. The background is a clear blue sky. The text is overlaid in the center of the image.

**Men publicly express
their faith through their
accomplishment, ambition,
and association.**

*But when Christianity took on
the “Jesus and me” spirituality,
it made it more inward-focused.*

A man in a dark suit and patterned shirt is walking towards the camera at night. The background is an industrial or urban setting with tall chimneys and buildings, some of which are illuminated. The overall scene is dimly lit, with a dark sky and some ambient light from the buildings.

**Men gravitated towards
economics and politics,
and delegated religious affairs
to women.**

A woman with long blonde hair is standing against a yellow brick wall. She is wearing a white short-sleeved blouse with a bow at the neck and a blue knee-length skirt. Her hands are clasped in front of her. She is wearing white socks and white sneakers. The lighting is warm and focused on her.

Church life tailored for women

A man with long hair and sunglasses, wearing a dark suit jacket over a light-colored shirt, is captured in a dynamic, walking pose. He is looking slightly to the right. The background is a plain, light grey color. The text is overlaid on the image in a white, serif font.

**Men are more kinesthetic.
Action-oriented.
But church events require you
to sit still and be quiet.**

A close-up photograph of two young women smiling and looking down. They are wearing denim jackets and sunglasses. The woman on the right is wearing a white-rimmed sunglasses and a colorful patterned hat. The woman on the left is wearing dark sunglasses. The background is blurred.

**Even a more “charismatic” church
still emphasizes feminine virtues,
like talking, sharing,
and emotional expression.**

verbal, studious, musical

vs.

macho

Business, Engineering, Politics

vs.

Priesthood



**Why High-Achieving Men
Don't Go To Church**

A man with a full beard is sitting in a dark brown leather chair. He is wearing a grey textured blazer over a light blue shirt and a bright yellow tie. His legs are crossed at the ankles, and he is looking off to the side. The background is a dark, textured wall.

first reason

**disconnected with
Church Leadership**

Men follow men

A man with a full beard is sitting in a dark brown leather chair. He is wearing a grey textured blazer over a light blue shirt and a bright yellow tie. His legs are crossed at the ankles. The background is a dark, textured wall.

second reason

**Church doesn't talk about
career & finances except
to criticize it**

side note

Why LOJF Prefers Male Builders

“In 1994, the Church of England welcomed its first female priests. Ten years later, the church ordained more women than men... Over the same period, the female-male church attendance ratio went from 55-45 to 63-37... The Church is quickly becoming a church of women, by women, and for women.”

LEON PODLES, THE CHURCH IMPOTENT

**“The Protestant clergy will be
a characteristically female occupation,
like nursing, within a generation.”**

LEON PODLES, THE CHURCH IMPOTENT

false belief

**If a man wants to really follow God,
he has to somehow give up
his manhood and become
like a woman...**



It's *not* about stereotypes.



Stereotypes *change.*

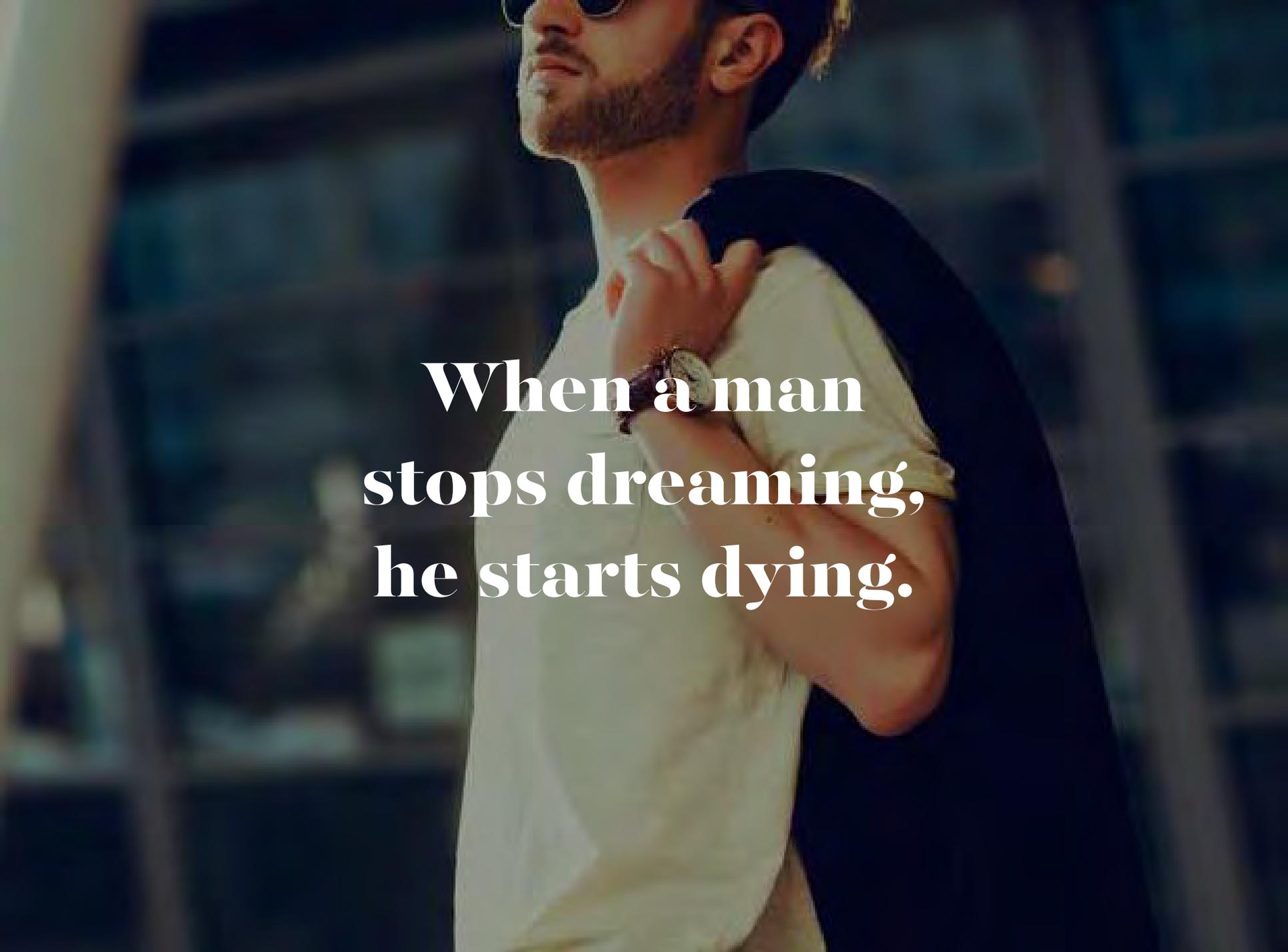
*Real Men have
Goals, Guts, and Grit.*

A man with a beard and sunglasses is shown from the chest up, wearing a red and black plaid shirt over a white tank top. He is looking to the right. The background is a textured, reddish-brown wall. A large, white, serif font word 'GOALS' is superimposed over the center of the image. A small number '1' is positioned above the letter 'A' in 'GOALS', with horizontal lines extending from it to the left and right.

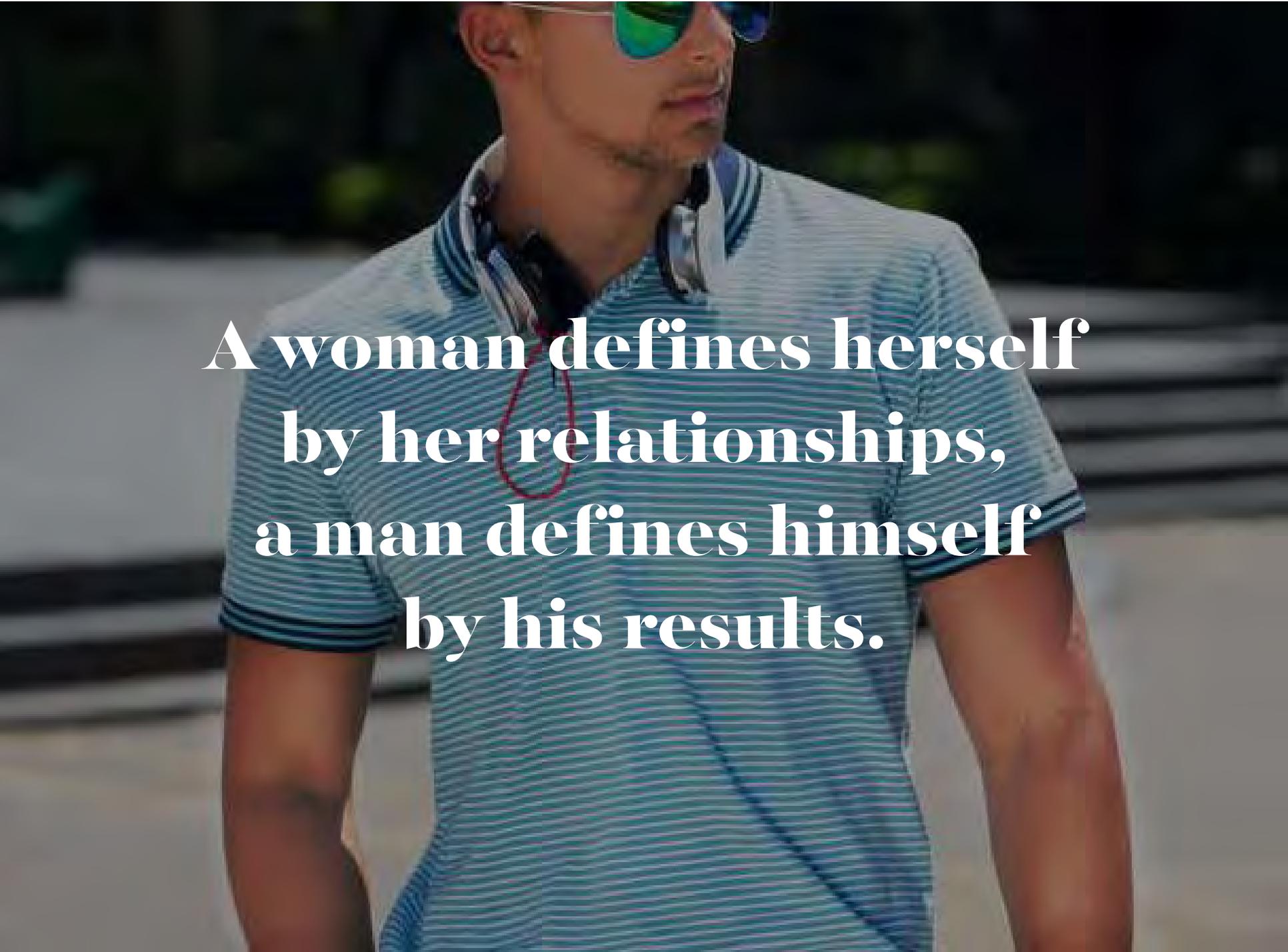
GOALS

1

*Real men
dream.*

A man with a beard and sunglasses is shown in profile, looking towards the left. He is wearing a white t-shirt and has a dark jacket draped over his right shoulder. He is also wearing a watch on his left wrist. The background is blurred, suggesting an outdoor setting.

**When a man
stops dreaming,
he starts dying.**

A man wearing a blue and white striped polo shirt and sunglasses is shown from the chest up. He is looking slightly to the right. The background is blurred, suggesting an outdoor setting.

**A woman defines herself
by her relationships,
a man defines himself
by his results.**

*Define yourself
by your Caller and your Calling.
That's permanent.*



**A woman wants
a man with a plan.**

A man in a red and black plaid shirt and sunglasses, with the word 'GUTS' overlaid in large white letters. The man is wearing a white tank top under the plaid shirt and a brown belt. He is standing in front of a textured, reddish-brown wall. The word 'GUTS' is written in a large, white, serif font, with a small number '2' above the 'U'.

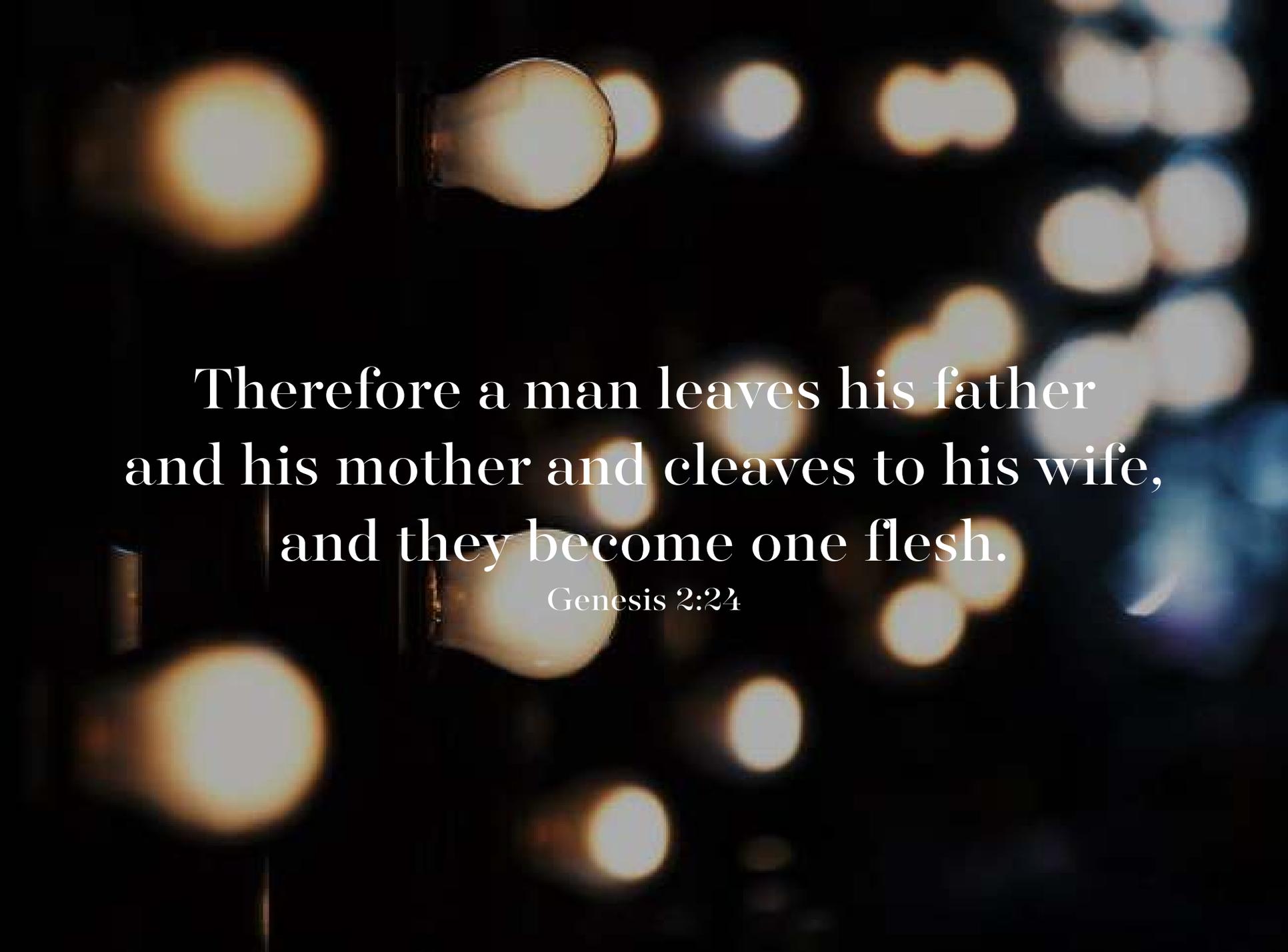
2

GUTS

*Real men
are brave.*

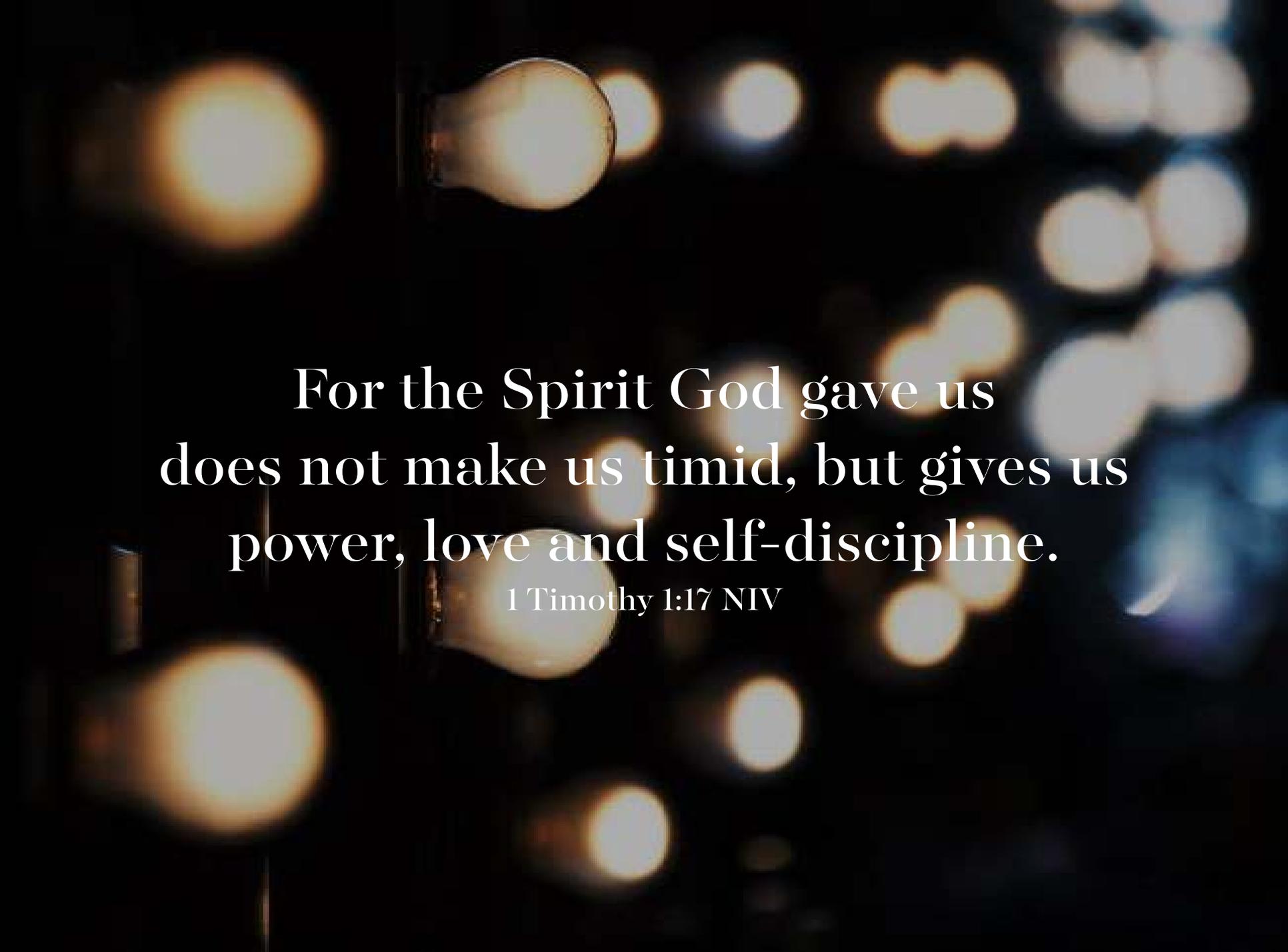
A close-up, profile view of a man with a beard and mustache, wearing a dark suit jacket over a light-colored shirt. He is holding a dark folder or book against his chest with both hands. The background is blurred, suggesting an outdoor setting with trees. The lighting is dramatic, with strong highlights and deep shadows.

**Guts is doing
the right thing
despite the fear.**



Therefore a man leaves his father
and his mother and cleaves to his wife,
and they become one flesh.

Genesis 2:24



For the Spirit God gave us
does not make us timid, but gives us
power, love and self-discipline.

1 Timothy 1:17 NIV



BHAG

Big Hairy Audacious Goals

A man with a beard and sunglasses, wearing a red polo shirt and grey trousers, is looking at his smartphone. He is standing in front of a large window with a view of greenery. The text "Women are looking for a decisive man." is overlaid on the image in a white, serif font.

**Women are looking
for a decisive man.**

*Pursue your Princess
and
Protect your Princess!*



3

GRIT

*Real men
work.*

A man in a dark suit and sunglasses is walking on a wooden pier. The background is a blurred sunset or sunrise scene with warm, golden light. The text is overlaid in the center of the image.

**Have Goals to pursue,
the Guts to pursue them,
and the Grit to keep pursuing
until you reach those Goals.**

A man with a beard and glasses, wearing a dark suit, white shirt, and dark tie, stands on a city street at night. He is looking directly at the camera with a serious expression. The background is a blurred city street with cars and lights.

**A man's gotta do
what a man's gotta do.**



Endure hardship as discipline

Hebrews 12:7 NIV

*Be another Jesus
in the world.*

*Let the Prince
come out.*